

DEUTSCHER OBST & GEMÜSE KONGRESS

21. | 22.09.2026 DÜSSELDORF

INSIGHTS. INSPIRATION. NETWORKING.

- > Top-level decision-makers – around 500 participants expected
- > Including around 10% senior retail representatives
- > Connect, exchange, and drive business forward

New Concept 2026

More value for participants and sponsors

One hall. One marketplace. Three stages.

All in one place – compact, clear and connected

What to expect at DOGK 2026

- > Consumer and market developments – relevant facts on the German and European market
- > Current insights and trends in digitalisation and artificial intelligence
- > Top speakers from across the entire value chain, from marketing and market research



FRUCHTHANDEL



www.dogkongress.de

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Your direct route to the customer!

A perfect opportunity to reach out to delegates and make a lasting impression, both online and at the event itself.



Sponsorship packages

	BRONZE	SILVER	GOLD	PLATINUM
Company logo on all printed and digital promotional materials	✓	✓	✓	✓
Company logo on the conference wall as well as on on-site signage	✓	✓	✓	✓
Company logo including a link on the official congress website	✓	✓	✓	✓
Company logo and company profile in the event app	✓	✓	✓	✓
Company profile online (350 characters incl. spaces)		✓	✓	✓
Free admission passes for the full programme	1	2	3	4
Presentation area (6 sqm)			✓	✓
Custom special service by arrangement (e.g. excursion)				✓
25% discount on advertisements in the Fruchthandel event special	✓	✓	✓	✓
	€2,600	€3,900	€7,500	€9,500

Additional options

Presentation on the Expert Stage (20 minutes)			✓	✓
Interactive stage slot with impulses and participatory activities			✓	✓
Distribution of promotional material/giveaways			✓	✓
Tasting activity			✓	✓
Coffee break or lunch			✓	✓

Additional charge of €1,200

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We book a sponsorship package in the category

We are interested in an additional option

Company

Contact person

E-Mail

Telephone

Street, House

Postal code, city

Country

Company profile – max. 350 characters incl. spaces (not included in Bronze)

Website (for publication)

E-Mail (for publication)

IMPORTANT INFO

- Please send us your current company logo in vector format (for large-format stage banner printing) along with this order by August 16 2026. Only one company logo per sponsorship.
- Package commences immediately on receipt of order.
- Invoice: Please provide us with all relevant information (including any different billing address) to ensure accurate invoicing.
- Invoicing 14 days after receipt of order.
- Cancellation charges: Up to 14 days after receipt of order – no charge. Up to 42 days before the event – 50% of the contractually agreed amount, up to 21 days before the event 90%, less than 21 days before the event 100%.
- Additional options: Only available in combination with a main sponsorship package.
- All prices excl. VAT.

CONTACT

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